

## Secretary General Annual Report 2022

The year 2022 was the third year with the coronavirus crisis, almost a post-covid year. CIRCOM continued its activities. The February meeting of the Executive Committee was held online and all other meetings in the year were in-person meetings.

The 2022 membership fees were back to normal and there was no discount on Prix CIRCOM sponsorship.

### Nominations and Membership

At the Annual Assembly on 25 May 2022, Jean-Marc Dubois was elected President of CIRCOM Regional and this was his second-year term.

By the end of September Jean-Marc Dubois unexpectedly retired and the Executive Committee approved one of its number – Eivind Undrum Jacobsen, NRK – to act as interim President until the next Annual Assembly at which a formal election will take place.

David Lowen, in capacity of Prix CIRCOM President, has been leaving smoothly and bringing in Mojca Recek. So Mojca Recek became Prix CIRCOM President in June 2022.

Mario Haxhiymeri, RTSH, became National Coordinator for Albania in July 2022, replacing Kleart Duraj.

Dite Dinesz, TVR, became National Coordinator for Romania in July 2022, replacing Elena Spanily.

Aki Karjalainen, Yle, became National Coordinator for Finland in October 2022, replacing Jyri Kataja Rahko.

Fanny Klipfel, FTV, became National Coordinator for France in October 2022, replacing Jean Marc Dubois.

By the end of the year Televisión Pública de Canarias from Canary Islands, Spain, applied for CR membership so Televisión Pública de Canarias became Member of CR as of 1 January 2023.

### Budget

The budget plan for 2022 took into consideration the subscription fees applicable for 2022 and the confirmed Prix CIRCOM Sponsorships.

The outline budget for 2022 was approved at the Annual Assembly on 21 May 2021 held online.

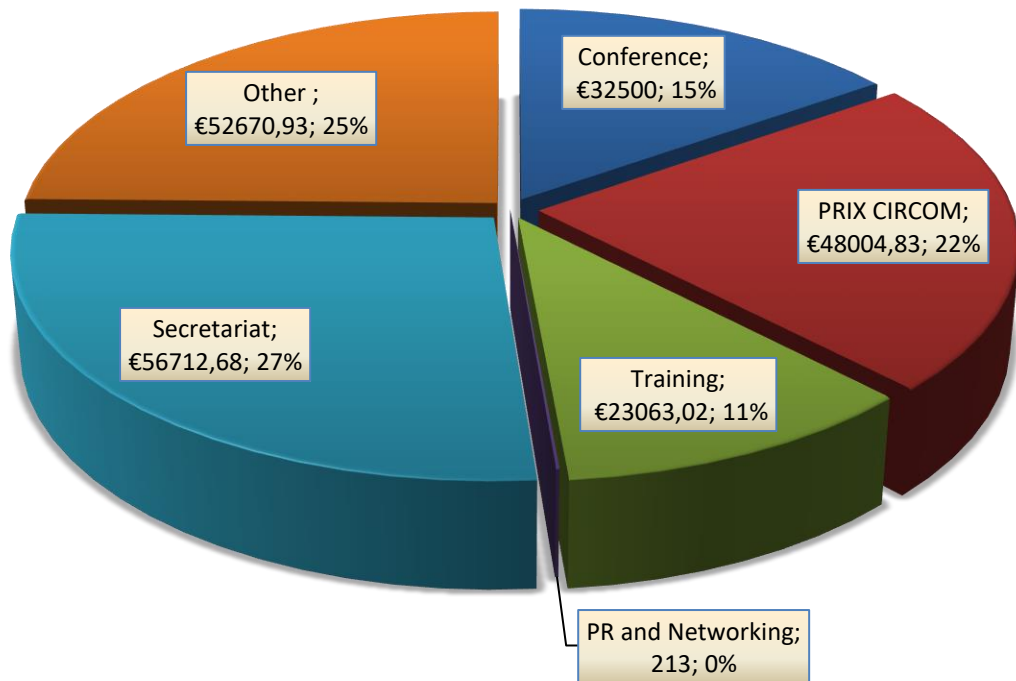
### Financing

The revenues and expenditures were within the budget and there were no unexpected events.

The realisation of the budget up to 31 December 2022 was:

<b>Revenues</b>	
Membership fees	139,242.71
Sponsor Prix	58,000.00
Other	<u>2,741.04</u>
	<b>199,983.75</b>
<b>Expenditures</b>	
Conference	32,500.00
Prix CIRCOM	48,004.83
Training	23,063.02
PR and Networking	213.00
Secretariat	56,712.68
Other	<u>52,670.93</u>
	<b>213,164.46</b>

## 2022 BUDGET EXPENDITURES



### Annual Conference 2022

TG4, the Irish national broadcasting TV channel, hosted the [38<sup>th</sup> Annual Conference of CIRCOM Regional](#) on 26<sup>th</sup> and 27<sup>th</sup> May 2022 at the Galmont Hotel in Galway, Ireland, following strict Covid guidelines. The Conference and the Prix CIRCOM Gala were also streamed live.

The theme of the Conference was Creative Regions – Creative Economies.

We explored the role regional public service broadcasters can play in influencing the cultural and economic vibrancy in the region. The Conference also centred around the value of Public Service Broadcasting and its role in promoting the diversity of culture and how we can promote better region-to-region cooperation between media in Europe. The key conference topics were Sustainability of Journalism, Creative Regions - Creative Economies, Digital Transformation, Reaching Young Audiences and PSB Prominence.

There were 250 participants.

To offset the carbon footprint of CR Annual Conference 2022 in Galway, Ireland, with some 250 participants from regional public service media and other institutions across Europe, CIRCOM Regional paid to the Greenhouse Gas Abatement Through Solar Power Generation at Jaisalmer, Rajasthan, India, a total of € 1,664.60.

## Prix CIRCOM Regional 2022

Prix CIRCOM 2022 had 130 entries in 11 categories: Digital Multimedia, Documentary, Entertainment and Drama, Investigative Journalism, Minorities in Society, Most Original and Innovative, Music and Arts, News Programme, News Report, Video Journalism, Young Onscreen Talent. In addition, the Grand Prix was awarded to the “best” of the category winners.

Category sponsors were: ORF, RTÉ, TPA-TVG, Council of Europe, FTV, NRK, TG4, RPO, SVT, BBC, TVR. The Grand Prix was sponsored by TVP.

Prix CIRCOM 2022 judging was finally held in Sitgès near Barcelona, hosted by CCMA-Catalonia, in April.

The Prix CIRCOM 2022 Winners and Commended were announced on 13 April and the Grand Prix was awarded at the Prix CIRCOM Gala event on 26<sup>th</sup> May 2022 in Galway. The winner of the Grand Prix was France 3 Grand Est with *D’abord ne pas nuire (La France en vrai)*.

The Winners received their trophies and certificates and the Commended received their certificates at the Prix CIRCOM Gala.

The Winners and Commended of Prix CIRCOM 2020 and 2021 were also invited and came to Galway to Prix CIRCOM Gala.

As to Prix CIRCOM management, Mojca Recek took over as President of Prix CIRCOM after this Prix CIRCOM Gala.

## Training

A part of the Training programme were online webinars and a part in-presence training session. The opportunity of webinars during a period of special limitations to travelling made it possible that the whole number of participants in CIRCOM training in 2022 possibly was the highest ever in one year, a total of 303.

**Mobile Journalism, Session One**, online, on 24 January 2022, the webinar on “How can we get the best out of these devices out in the field” hosted by Nikki Mitchell, the BBC correspondent and a MoJo expert Marc Settle. There were 88 participants from 17 countries and the overall impression was very good.

**Mobile Journalism, Session Two**, online, on 21 February 2022, hosted by Mark Robertson, BBC, on how to help journalists to achieve the best skills they can using their smartphone. There were 55 participants from 15 countries and the feedback was very positive.

**Mobile Journalism – Session Three**, online, on 21 March 2022, hosted by Amanda Parr, BBC, on the growth, innovation and challenges of MoJo. There were 35 participants from 17 countries and the general impression was very enthusiastic.

**New Formats for Storytelling**, workshop, on 23 to 25 May 2022 in Galway, Ireland, led by Guillaume Kuster and Amin Adrian, FTV and with participation of Halbe-Piter Claus and Janjelle Ringnalda from Omrop Fryslân. This was the practical session about being creative and using novel storytelling techniques like snap chat, Instagram stories, explanatory and debunking videos, enhanced maps. There were 10 participants from 8 countries. The overall impression was good.

**Senior Management workshop, SVT**, 21-22-23 June, Gothenburg, Sweden, with 16 participants from 10 countries. The overall impression was very good.

**New Formats for Storytelling**, led by Guillaume Kuster, was held in the Netherlands, with Group One on 19<sup>th</sup> to 21<sup>st</sup> September hosted by Omroep Gelderland in Arnhem with 11 journalists from 5 countries, and Group Two on 21<sup>st</sup> to 24<sup>th</sup> September hosted by Omroep Brabant in Eindhoven with 10 journalists from 6 countries. The overall impression was very good.

**Stepping Up**, 12-14 October 2022, hosted by FTV in Strasbourg, led by Mia Costello and support trainers Gordana Škaljac Narančić, HRT and Linda Hermasson, SVT, with 16 women participants from 10 countries. This was for women who are taking their first steps in management and leadership, an opportunity to share experiences, be inspired and build confidence in taking on leadership challenges. The overall impression was very good.

**Digital First - Fresh Thinking**, webinar on 6 December 2022, led by Mia Costello, on how to develop workflows for creating content for multiple platforms and achieve best results from the synergy of parallel publishing on digital and conventional media. Colleagues from FTV, NRK and SVT shared their experiences and presented case studies to demonstrate working practices that achieve better results from multimedia. There were 72 registrations from 12 countries. Excellent feedback.

## Coproduction

We started rethinking our coproduction and partnership policy because of the changes in European Union institutions policy of tenders and grants allocated to media projects and because of our own needs for audiovisual content.

It was decided to make a survey to better know the needs and intentions of the members in terms of partnership. The “Questionnaire on CR partnerships, co-productions and CIRCOM lab of the future of regional news (possible project)” with 18 questions in 6 different fields, was sent to all National Coordinators and 13 of them answered.

It was decided in May to work on the project and apply for a grant for media and take part in EU CREA Call “Journalism Partnerships”. The idea was for CR to apply with a project for creating a News Laboratory which would produce blueprints for innovative formats for news content. This content would be meant for mainly digital platforms but it would also be fit for linear and non-linear TV distribution, as Guillaume Kuster explained. There were 6 CR Members – EITB, TVR, BNT, HRT, PRO and FTV as co-beneficiaries; CIRCOM Regional as Coordinator; and Check First as technical partner. CR Directorate made the decision on the Project Manager who would be in charge of reporting and communication with the European Commission.

There was no decision of the European Commission until the end of the year.

Journalism Partnership was not part of the coproduction project.

## Public Affairs and Networking

After the invasion of Ukraine CIRCOM published the statement that regional public service media operate in the best interest of societies and people and that factual, unbiased information and comprehensive in-depth analysis are the core of free, quality journalism.

CIRCOM Regional allocated €10.000 to support Hromadske TV, Associate Member of CR, in their daily operations and also provided some editorial support for Members newsrooms.

President and Deputy Secretary General of CIRCOM Regional met Fernando Carbajo, Head of the Audiovisual Unit of the European Parliament, before he retired in March.

The Secretary General and the Deputy Secretary General took part in the online meeting of the Advisory Committee of the European Audiovisual Observatory on 10 March 2022.

The European Commission invited CIRCOM Regional to debate on the use of the sub-700 MHz band which roughly means to us the future of DTT.

DSG met in June and July the new team of the Audiovisual Unit of the European Parliament in Strasbourg, Thiault Lesenecal and Isabelle Zarrouk and explained to them the training opportunities about Europe that CR can offer to journalists and how we could work with the EP before the European elections.

The German Alliance for Broadcasting and Cultural Frequencies invited CR to join their campaign to protect the UHF-spectrum for broadcasting and culture. CR didn't set a position in the past EC meeting, therefore didn't join the campaign.

The Executive Manager of Red TAL, a network of 118 culture and public service regional TV stations across Latin America, visited Secretary General of CR to strengthen the bonds with CIRCOM and learn how we manage the Association.