

A photograph of a Ukrainian flag (blue and yellow) hanging in a window of a severely damaged building. The building's facade is made of red bricks and is heavily crumbling, with large sections missing. Debris is scattered on the ground in front of the building. The scene is dimly lit, suggesting a somber and war-torn environment.

hromadske

OUR WEAPON IS TRUTH

HOW THE WAR TRANSFORMED HROMADSKÉ
THE ROLE OF LOCAL MEDIA

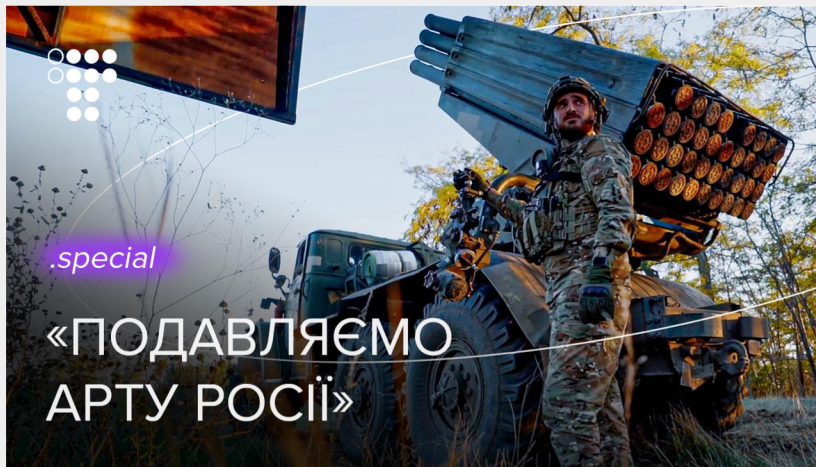


hromadske was founded in 2013

by a collective of independent journalists as a reaction to censorship
under the regime of former president Viktor Yanukovich

hromadske after 24/02





.special

«ПОДАВЛЯЄМО
АРТУ РОСІЇ»



.special

- ЯК СПРАВИ?
- ХУ...ОВО!



.special

СТРІЛЯЄМ
НА ЦИФРУ ТРИ

Every month we have
15-20 million views on our
YouTube

hromadske SM audience



1 mln

subscribers



103k

subscribers



95,2k

subscribers

English Twitter



69k subscribers



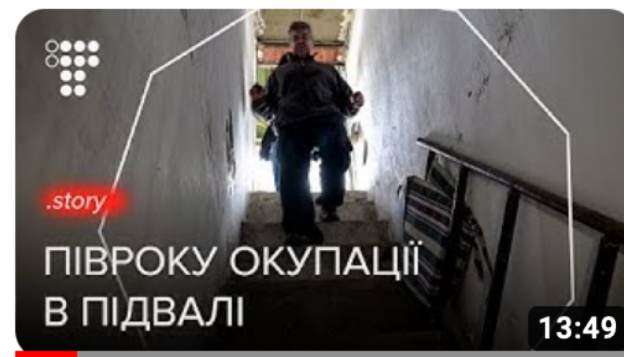
107.3k subscribers

Ukrainian Twitter

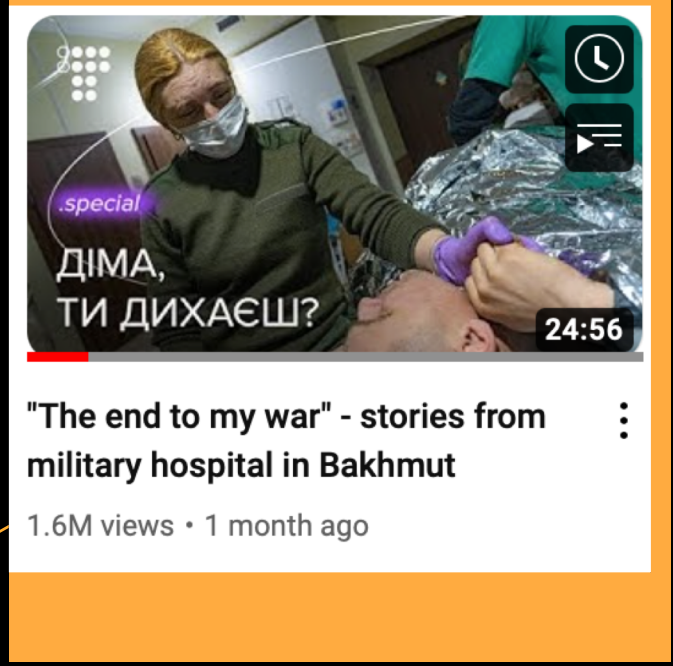
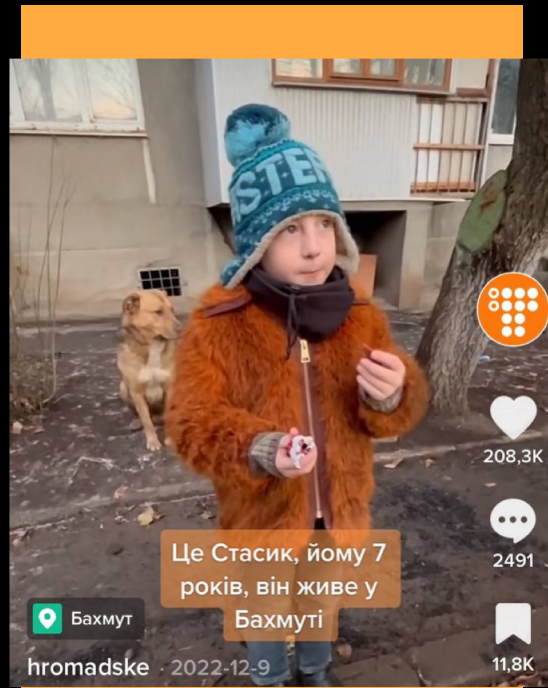


1 mln subscribers

Impact



«I wanted to cut down the birch trees so that Ukrainian artillery...
505K views • 4 months ago



Blackout and interruptions with the Internet

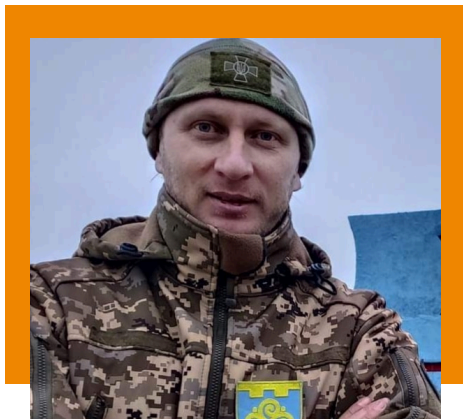
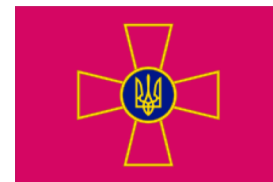


Local media resumes coverage of internal processes and problems in
Ukraine

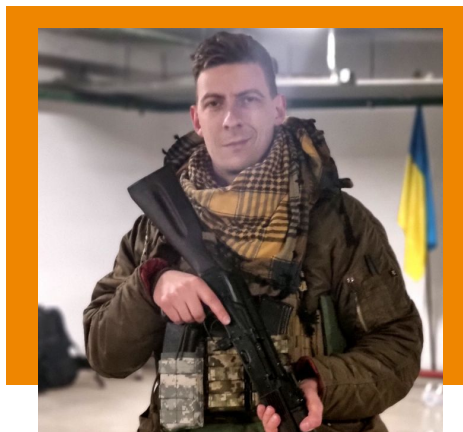
When the war ends, we will have a lot to do with investigations



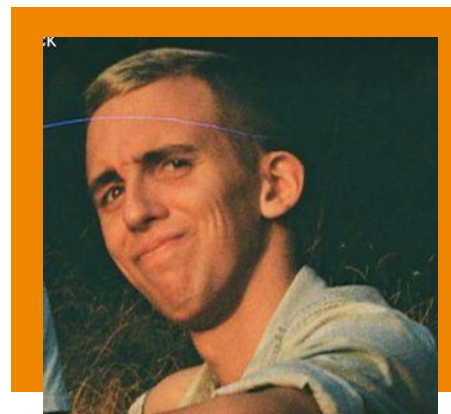
We are fighting not just on information front



Oleksiy Bratushchak, journalist



Pavlo Cheburey, web analytics



Mykola Oranskyi, technical specialist

They joined Armed Forces of Ukraine



”

Every Ukrainian photographer dreams of taking a photo that will stop the war

Max Levin, hromadske photographer
killed in April, 2022

hromadske