



TOWARDS A

**BBC**

ARCHIVE  
STRATEGY

A content strategy for the  
on-demand age

Defining our remit

Deep access to back-  
catalogue content

TOWARDS A

**BBC**

ARCHIVE  
STRATEGY



BBC

IT'S BIG  
AND IT'S ALIVE





- SISTE PROGRAM**
- Puls: Klar for bikini sesong!** 03.05.2010
  - Kroniken** 03.05.2010
  - Apokalypse - verden i krig 5:8**
  - Måltidet jeg aldri glemmer** 03.05.2010
  - Supernytt** 03.05.10
  - Hitlåten historie: The Look - Roxette** 03.05.2010
  - Unix** 03.05.2010
  - Lille Dorrit** 02.05.2010
  - Søndagsrevyen** 02.05.10
  - Sportsrevyen** 02.05.2010
  - Duften av nybakt** 03.05.2010
  - ESC 2010: Destinasjon Fomebu 4.4**



**Mest sett:** Denne uken, Denne måneden, Totalt

- Nytt på nytt** 30.04.2010. Vet 30 601 ganger.
- Himmelblå 8:8**. Vet 29 426 ganger.
- Apokalypse - verden i krig 4:8**. Vet 29 402 ganger.

Vi fers mest sett

**80 % AV VÅRE DELTIDS-STUDENTER MENER BI-STUDIENE HAR STYRKET KARRIERE-MULIGHETENE**

Les mer om våre deltidsstudier

**TYNGDEN DU TRENGER BI**

**VI ANBEFALER**

- Duften av nybakt** Denne oppskriften er så godt som idealkkaker. Duften av nybakt 03.05.2010
- Det fantastiske livet** En rarene, humoristisk og imponerende naturserie. Det fantastiske livet 02.05.2010
- Oscarshall - et kongelig smykke** Se det gamle lyststedet i sin fordrums prakt. Oscarshall - et kongelig smykke

**SISTE: NRK.NO**

**Fastkleint etter utforkjøring**  
-Nord-Norge har klart seg best

**Nav-østern går av neste sommer**  
Brud i Flora eller Brenanger?

**Skal skyte med norsk armvagnen**  
Inland gjenopner luftrommet

**Oppfordrer til lokal miljøserting**  
No er tida inne for vårskjurt!

**Gjennsyn med Kristin og Håkon**  
Målar jobben etter pasientforhold

**hulu TV Movies** Login Forgot Password? Sign Up

Channels Most Popular Recently Added Collections Libs History Search

**LOST**  
Full Series to Date Now Available  
Catch up on the full run of "Lost" - including all Season 6 episodes so far - now through the May 23 finale.

**Popular Episodes**

- 30 Rock: Argot Season 4, Ep. 19 (21:30) More: 30 Rock Channel: Comedy
- Family Guy: Meg Races An Amish Guy Excerpt (00:43) More: Family Guy Channel: Comedy
- It's Always Sunny in Philadelphia: The Cr... Season 3, Ep. 3 (21:00) More: It's Always Sunny in P... Channel: Comedy

**Popular Clips**

- Family Guy: Meg Races An Amish Guy Excerpt (00:43) More: Family Guy Channel: Comedy
- Family Guy: Number One Fan Excerpt (00:24) More: Family Guy Channel: Comedy

**Featured Content**

- News: News: Conan Speaks On "Tonight Show" Web Exclusive (01:30) More: 01 News Now Channel: Talk and interview Expires in 5 days
- Killers - Trailer 2 Trailer (01:30) More: Movie Trailers

**Hulu's Pick**

**house hunters**  
Real home buyers look for the house of their dreams. 123 episodes now available.

**Popular TV Shows**

- Family Guy
- American Dad!
- The Office
- Lost
- 30 Rock

**dr.dk/tv**

DR1 DR2 DR3 DR4 DR5 DR6 DR7 DR8 DR9 DR10 DR11 DR12 DR13 DR14 DR15 DR16 DR17 DR18 DR19 DR20

**Ugens biografilm anmeldes**  
Tea Lindenburg og Kasper Berling Lisberg anmelder: Iron Man 2, The Blind Side, The Joneses, Dear John og Food Inc. - og så "slip-battler" de to værter på de film, de er mest usenige om.

**Søren Ryge præsenterer**  
Valborg er en fantastisk dame på 100 år. Hun æser af en masse livsoplevelser, som hun fortæller med sin søster Gudrun ved sin side.

**DR1 Tema**  
Tik er kun et fattigt ord i anledning af Giro 413's runde fødselsdag er der samlet ind til en aften om programmet, der i over 60 år har fulgt danskerne fra vugge til grav med kærlige historier.

**Musik**  
Svennes Viser For snart 40 år siden satte digteren Benny Andersen sine Svantes viser i musik og indspillede dem sammen med sangeren Povel Dissing.

**Historie**  
Apokalypse Da den tyske hær i maj 1940 invaderede Belgien, Holland og Frankrig, virkede horens revolutionerende nye måde at føre krig på, den såkaldte blitzkrieg.

**DR1 i denne uge**  
**DR2 i denne uge**  
**DR3 i denne uge**  
**DR4 i denne uge**  
**DR5 i denne uge**  
**DR6 i denne uge**  
**DR7 i denne uge**  
**DR8 i denne uge**  
**DR9 i denne uge**  
**DR10 i denne uge**  
**DR11 i denne uge**  
**DR12 i denne uge**  
**DR13 i denne uge**  
**DR14 i denne uge**  
**DR15 i denne uge**  
**DR16 i denne uge**  
**DR17 i denne uge**  
**DR18 i denne uge**  
**DR19 i denne uge**  
**DR20 i denne uge**

**see saw** Categories Channels if you love TV Search

**Welcome to SeeSaw**  
SeeSaw is the easy way to watch some of your favourite TV online. We have classics, as well as Catch Up from 4oD and Demand Five.

- Wide selection of great programmes
- Classics from 60's to today's TV
- Watch instantly and legally
- New programmes added every day

**The Quatermass Experiment**  
Jason Fleming recreates Nigel Kneale's cult sci-fi classic

**The IT Crowd**  
Stream based around the antics of...

**Catch up on the latest TV**

- Blitz Street** Last week Channel 4 see
- Embarrassing Bodies** Last week Channel 4 see
- You Have Been Watching** Last week Channel 4 see
- Ice Patrol** Last week Five see
- Heston's Gothic Horror Feast** Last week Channel 4 see
- Chinese Food in Minutes** Last week Five see
- Shameless** Last week Channel 4 see
- SAS: The Real Story** This week see

**If you love TV...**

- ITV
- 4
- FIVE
- ITV Live
- ITV Hub
- ITV Live

**Most popular in the archive last week**

- ITV
- 4
- FIVE
- ITV Live
- ITV Hub
- ITV Live



Spotify Premium

Search

nicktryo

Lee Morgan - The Showwinner  
Pink Martini - Splendor in the Grass  
Plan B - The Defamation of Strickland Banks  
REM live at the olympia  
Marlena Shaw - Out Of Different Bags/Spice Of Life  
Tord Gustavsen Trio - Changing Places  
The The - London Town 1983-1993  
Them Crooked Vultures - Them Crooked Vultures  
Wilco - Summerteeth  
Kurt Weill

Wilco's best as selected...

At least that's what you said  
Bull Black Nova  
Can't Stand It  
Company in my back  
Heavy metal drummer  
I am trying to break your heart  
Overtures and Interludes by chllster76  
Cover Versions by chllster76  
stuff  
some all time faves  
more stuff  
even more stuff  
shameless guitar wet frank  
untitled electronica project by playthecalgame  
15 again by playthecalgame  
prince's greatest moments as selected by mol...  
can's best as selected...  
that petrol emotion's best as selected...  
scott walker's best as selected...

Track

Track	Buy	Artist	Time	Album	Added	Use
At least that's what you said	↻	Wilco	5:31	A ghost is born		
Bull Black Nova	↻	Wilco	5:39	Wilco [the album]		
Can't Stand It	↻	Wilco	3:47	Summerteeth		
Company in my back	↻	Wilco	3:43	A ghost is born		
Heavy metal drummer	↻	Wilco	3:09	Yankee Hotel Foxtrot		
I am trying to break your heart	↻	Wilco	6:58	Yankee Hotel Foxtrot		
Overtures and Interludes by chllster76	↻	Wilco	4:22	Wilco [the album]		
Cover Versions by chllster76	↻	Wilco	3:56	Yankee Hotel Foxtrot		
stuff	↻	Wilco	3:41	Wilco [the album]		
Shake It Off	↻	Wilco	5:40	Sky Blue Sky		
Side with the Seeds	↻	Wilco	4:15	Sky Blue Sky		
Sonny Feeling	↻	Wilco	4:11	Wilco [the album]		
Spiders	↻	Wilco	10:42	A ghost is born		
Theologians	↻	Wilco	3:32	A ghost is born		
You Are My Face	↻	Wilco	4:18	Sky Blue Sky		

I'll Fight  
Wilco [the album]


Share

0:35 4:21

**LIBRARY**  
HSLIBR

# THE BRITISH LIBRARY

## Explore the world's knowledge



We hold 14 million books, 920,000 journal and newspaper titles, 58 million patents, 3 million sound recordings, and so much more. **Start exploring here.**

SEARCH  GO

[Search tips and advanced searching](#)

- British Library**  
10,000 pages on our main website
- Online Gallery**  
30,000 treasures from our collection
- Catalogue records**  
14 million items in our collections
- Journal articles**  
9 million articles from 20,000 journals

**Quick links**

**Magnificent Maps**

- Preview it online
- Read Curators' blog

**What's on**

- Opening times, maps
- Reader Registration
- Reading Rooms
- Help for researchers
- Online catalogues
- Information in foreign languages
- For higher education
- For entrepreneurs
- For librarians
- For publishers: legal deposit etc.
- Collection Care
- Press Room
- Contact us

**Site highlights**

**News**

- 29 Apr 2010  
Magnificent Maps: latest
- 29 Apr 2010  
Please take part in our Science Survey
- 20 Apr 2010  
Event: Stem Cells - Panacea?
- 8 Apr 2010  
Guardian: Mervyn Peake archive

**Your library**

- Business & IP Centre
- Online Gallery
- Learning
- Support us

British Library websites  
Please choose...

Accessibility Terms of use Freedom of Information Copyright © The British Library Board



1911 census.co.uk™

powered by findmypast.co.uk

skip to content | sign in | register | buy credits

home search the 1911 census my records about the 1911 census help & advice

you are here: home

### What is a census?

Find out what a census is and what it can tell you about your ancestors.

[Find out more...](#)

### Discover your family tree

Are you new to family history? The 1911 census could be the first step of an exciting journey into your family's past.

[Find out more...](#)

### Payment options on 1911census.co.uk

- Buy credits online using a credit or debit card for instant access to typed transcripts and images of original census documents
- Order vouchers from our stockists. Activate vouchers

### Subscribe

View the census as many times as you like only on findmypast.co.uk

### What can I do on the 1911 census?

- SEARCH FOR FREE**  
Search the whole census to add vital branches to your family tree. See transcribed details of your ancestors and the original census images. Find out where your family lived, who else lived there and what jobs they did.
- PAY TO VIEW**  
Once you are sure of the record you want, you'll need to register and buy credits (see left) to view and print and save a typed transcript or an image of the original handwritten page.

### Search the 1911 census

\* One of these fields must be used in every search.

\*First names

\*Last name

Place of residence

See which areas are covered by the 1911 census. Register to get email updates.

Year of birth

Full person search

Search for a place

### Latest news

- Latest news - the 1911 census is complete

### Help & advice

- What is a census?
- How much does it cost to view the records?
- What search features are available?
- What is an original page?
- What is a transcript?
- How can I find out more about my ancestors?
- Can I use my user name and credits on findmypast.co.uk?



BBC

D · M · A · T · A

M · E · T · A

D · M · A · T · A

# MAKING FULL USE OF WHAT WE HAVE



# BBC Worldwide



The screenshot shows the BBC Worldwide iTunes store page. At the top, it says 'BBC the best of British TV'. Below this, there is a paragraph of text: 'BBC Worldwide brings iTunes users in the UK the best of British TV programmes from the BBC. Our programmes are exciting, compelling, passionate, provocative, bold, unpredictable and moving, and include some of the best comedy – Little Britain, The Catherine Tate Show and Footprints of Laundia (Foot of Clippis) – and a fantastic selection of contemporary drama, including Torchwood, Spooks and Life on Mars, all available to download now. New titles will be added regularly, including top-quality documentary series and brand-new drama and comedy.'

Below the text, there are navigation links for 'BBC Comedy', 'BBC Drama', and 'BBC Documentaries'. The main content area is titled 'Page 1 of 9' and 'Sort by: bestsellers'. It features a grid of program covers with titles and descriptions:

- The Mighty Boosh**: Genre: Comedy. Howard and Vince, two workers in a run-down zoo, are often called upon to put their jobs before their pride. That means dressing up as animals because their boss can't afford any real animals. But their jobs involve much more than just dressing up...
- I'm Alan Partridge**: Genre: Comedy. After a couple of years of being clinically led-up, Alan Partridge has bounced back. He's got the third best slot on Radio Norwich, a military-based quiz on cable TV called Skerribb, a 33-year-old girlfriend called Soraya, an autobiography (laughing) (Blast) and is only living in the portakabin until his new house is finished.
- Life On Mars**: Genre: Drama. A fast-paced, suspenseful crime series with a twist. Smart, savvy, sharp-witted detective Sam Lane has world turned upside down when, after a near-fatal car accident, he is mysteriously transported back to 1973. Has Sam gone crazy? Is he in a coma? Or has he really travelled back in time?
- State of Play**: Genre: Drama. The hit BBC drama series that inspired the movie remake, starring John Simm and David Morrissey. A bleak, superbly-written drama about events that expose a dangerous habit within modern government of dancing too closely with the corporate devil.
- House of Cards**
- Blackadder**

The screenshot shows the BBC Shop website. At the top, it says 'Welcome to BBC Shop | Log In / Register'. Below this, there is a navigation bar with links for 'Home', 'DVD', 'Audio', 'Books', 'Children's', 'Doctor Who Store', and 'Blu-Ray'. A 'Shopping Basket' section shows 'Items: 0 Total: £0.00' and links for 'View Basket' and 'Checkout'.

The main content area features a search bar, a 'Categories' list (DVD, Audio, Books, Children's, Doctor Who, Blu-Ray, New Releases), and a 'Sign up for offers' section. A large promotional banner reads 'BIG TV small prices Save up to 85%'. Below this, there is a 'New Releases' section with a grid of product covers and prices:

Product	RRP	Price
The Secret Pilgrim	£15.99	£8.50
Doctor Who: Series 5, Volume 1 (DVD)	£15.99	£10.75
The Story of Science (DVD)	£24.99	£15.99

At the bottom, there is another 'BIG TV small prices Save up to 85%' banner and a 'Beat Sellers' section featuring 'Smiley's People' (RRP £15.99, Price £8.50) and '11th Doctors Sonic Screwdriver (Matt Smith)' (RRP £49.99).



# Archive stations

BBC  
RADIO





# Archive-based Programmes...

## Comedy Connections: The Office

- New programmes from archive content
- Using tapeless production systems
- Cost effective (even with rights)



# A TRULY NATIONAL ENTERPRISE

26 ARCHIVES ACROSS  
THE UK





BUT CONSISTS OF MORE THAN  
JUST PROGRAMMES

AN ARCHIVE OF THE BBC ITSELF

BBC  
WRITTEN ARCHIVES CENTRE  
CAVERSHAM  
219/13/5

ENTERTAINMENT

# Programmes



## Welcome

This site aims to ensure that every **TV & Radio** programme the BBC broadcasts has a permanent, findable web presence.

Find out more [about this site](#), read our [commitment to accessibility](#) and discover [our plans for the future](#).



## Programmes for you

Whether it's **games & quizzes**, all new **drama** or the full suite of **music**, we've got the programmes for you.

Explore the links below to find programmes you're interested in. Browse by name, category or schedule.

## A to Z

Use the A to Z to find a programme by name.



## Categories

We categorise our programmes by **genre** and **format**. Browse these categories and discover current programmes of interest.

### GENRES

- [Children's](#)
- [Comedy](#)
- [Drama](#)
- [Entertainment](#)
- [Factual](#)
- [Learning](#)
- [Music](#)
- [News](#)
- [Religion & Ethics](#)
- [Sport](#)
- [Weather](#)

### FORMATS

- [Animation](#)
- [Appeals](#)
- [Bulletins](#)
- [Discussion & Talk](#)
- [Docudramas](#)
- [Documentaries](#)
- [Films](#)
- [Games & Quizzes](#)
- [Magazines & Reviews](#)
- [Makeovers](#)
- [Performances & Events](#)
- [Phone-ins](#)
- [Readings](#)
- [Reality](#)
- [Talent Shows](#)

# BBC Programmes

Automatic pages for  
everything we make



### Wonders of the Solar System



In this spellbinding series Professor Brian Cox visits the most extreme locations on Earth to explain how the laws of physics carved natural wonders across the solar system.

PROGRAMMES: [on BBC iPlayer](#) (1) | [clips](#) (3) | [coming up](#) (3)  
PREVIOUS PROGRAMMES: [by year](#) (5)

### Available now on BBC iPlayer



#### Dead or Alive

MORE: [programme information](#) | [related links](#) | [clips](#)

[Watch now](#) (60 minutes)

Available since **Saturday** with **4 days left**.

4/5. Brian Cox shows how a planet's size can make the difference between life and death.

### Clips (3)



[Wonders of the Solar System: launch trailer](#)  
(00.42)



[Physics By Numbers](#) (01.14)



[Wonders of the Solar System trailer](#) (02.31)

### Coming up

THURSDAY, 02:40 on BBC One

#### Empire of the Sun

1/5. Professor Brian Cox explores the sun - the powerhouse of our solar system.

See all **3 programmes coming up** in the next 7 days (including repeats).

### Links

- Watch clips about the Solar System from the series and BBC archive
- Nine Planets: A guide to the Solar System ([www.nineplanets.org](http://www.nineplanets.org))
- Astronomy picture of the day ([antwrp.gsfc.nasa.gov](http://antwrp.gsfc.nasa.gov))
- NASA: Solar System Exploration ([solarsystem.nasa.gov](http://solarsystem.nasa.gov))
- NASA: Photojournal of images from across the Solar System ([photojournal.jpl.nasa.gov](http://photojournal.jpl.nasa.gov))
- Celestia: Fly around the Solar System when you want, where you want ([www.shatters.net](http://www.shatters.net))
- Twitter: Prof Brian Cox ([twitter.com](https://twitter.com))

### Learn more



- Track the stars with the OU's 'virtual planisphere'

### More like this

Find related BBC Two programmes.

#### CATEGORIES

GENRE: [Factual](#) > [Science & Nature](#)

FORMAT: [Documentaries](#)

# BBC Programmes

Building the archive: at least one clip per programme

# BBC Programmes

Building the archive: at least one  
clip per programme



## Dead or Alive

MORE: [programme information](#) | [related links](#) | [clips](#)

[▶ Watch now](#) (60 minutes)

Available since **Saturday** with **4 days left**.

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[▶ Wonders of the Solar System: launch trailer](#)  
(00.42)



[▶ Physics By Numbers](#) (01.14)



[▶ Wonders of the Solar System trailer](#) (02.31)



# BBC iPlayer

Full programmes, but...

## RIGHTS:

Time-limited

Location-limited

The screenshot shows the BBC iPlayer website interface. At the top, there is the BBC logo, a search bar, and a 'Text only | Help' link. Below this is a navigation bar with 'iPlayer' in pink and 'Home', 'TV Channels', 'Radio Stations', 'Categories', and 'A to Z' in white. The main content area features a video player for 'Doctor Who - Series 5 3. Victory of the Daleks'. The video player shows a scene with three characters in a control room. A 'CLICK TO PLAY' button is overlaid on the video. Below the video player, there is a 'Download 459MB' button and a 'Programme Information' link. At the bottom of the page, there is a 'More Doctor Who' section with a 'Recommendations' tab. Below this are four video thumbnails: '5. Flesh and Stone', '4. The Time of Ange...', '2. The Beast Below', and '1. The Eleventh Hou...'. The footer contains links for 'Access BBC iPlayer on your favourite device', 'Use lower bandwidth version', 'About BBC iPlayer', 'BBC iPlayer Terms & Conditions', and 'Help'. There is also a 'Parental Guidance' section and a 'BBC © MMX' copyright notice.

Looking back...





NOVEMBER 23

**SATURDAY BBC**

# BBC Programmes

Can we publish one clip  
from every programme  
ever broadcast by the BBC?

**5.15**  
**DR. WHO**  
An adventure in space and time  
with  
**WILLIAM HARTNELL**  
as Dr. Who  
**WILLIAM RUSSELL**  
as Ian Chesterton  
**JACQUELINE HILL**  
as Barbara Wright  
and  
**CAROLE ANN FORD**  
as Susan Foreman  
**An Unearthly Child**  
by **ANTHONY COBURN**  
Title music by **RON GRAINER** and the  
BBC Radiophonic Workshop  
Incidental music by **NORMAN KAY**  
Story editor, **David Whitaker**  
Designer, **Peter Brachacki**  
Associate producer, **Mervyn Pinfield**  
Producer, **Vivian Lambert**  
Directed by **WALIS HUSWYLER**  
† See page 7

**5.40**  
**THE TELEGOONS**  
**Peter Sellers**  
**Harry Secombe**  
**Spike Milligan**  
BBC radio's  
world-famous Goons  
in a new puppet series  
for television  
*This week's adventure is:*  
**The Canal**  
Script by **SPURR MILLIGAN**  
Television adaptation by  
**MURICE WILTSHIRE**  
Produced by  
**TREY YOUNG** of Grosvenor Films  
for BBC-TV

**5.55**  
**THE NEWS**  
and  
**THE WEATHER MAN**

**6.5**  
**JUKE BOX JURY**  
A new disc—a Hit or a Miss?  
Comment and opinions on  
the latest pop releases  
*This week's panel:*  
**Cilla Black**  
**Sid James**  
**Don Moss**  
**Anna Quayle**  
In the chair, **David Jacobs**  
Programme devised by **Peter Potter**  
Presented by **Neville Wortman**

**6.35**  
**DIXON OF DOCK GREEN**  
starring  
**JACK WARNER**  
A series created by **TED WILLIS**  
**The Switch**  
Written by **ARTHUR SWINSON**  
**P.C. George Dixon**.....**JACK WARNER**  
**Mary Crawford**  
**JEANNETTE HUTCHINSON**  
**Det.-Sgt. Andy Crawford**  
**PETER BYRNE**  
**Sgt. Flint**.....**ARTHUR RIGBY**  
**Mr. Enderby**.....**CHARLES LAMB**  
**Cadet Michael Bonnet**.....**PAUL ELLIOTT**  
**Inspector Bob Cherry**  
**ROBERT CAWDRON**  
**Mr. Holdsworth**.....**RICHARD COLEMAN**  
**Dino Pia**.....**JOHN BENNETT**  
**Pun**.....**ELIZABETH CHAMBERS**  
**Skerritt**.....**DONALD MORLEY**  
**Margaret**.....**RITTY ENGLAND**  
**Det. Constable Lauderdale**  
**GEOFFREY ADAMS**  
**Mrs. Venables**.....**MARY HIGNETT**  
**W.P.C. Alex Johns**.....**JAN MILLER**  
**P.C. Jones**.....**JOHN HUGHES**  
**Bill**.....**PAUL TAYLOR**  
**Don**.....**JAMES BRICK**  
**Carol**.....**SANDRA CARON**  
**W.P. Sgt. Chris Freeman**  
**ANNE RIDLER**  
**Mrs. Ross**.....**DOROTHY DAIKES**  
Film cameraman, **Arthur Smith**  
Film editor, **Valerie Best**  
Designer, **Austen Spriggs**  
Directed by **DAVID ASKEY**  
† Production by **RONALD MARSH**

**8.10**  
**THE SATURDAY**  
presenting  
**Santa Fe Passage**  
A Western  
starring  
**JOHN PAYNE**  
**FAITH DOMERGUE**  
and  
**ROD CAMERON**  
Directed by **William**  
**Kirby Randolph**  
**Ahrelle St. Clair**.....**PAT**  
**Jess Griswold**  
**Sam Beckman**  
**Prawquin**  
**Satanik**  
Pioneers moving west all  
the time are facing a full  
of odds a wagon-train scout  
dolph, is determined to  
score with the trackcross  
who is responsible for

**9.35**  
**COMEDY PLAY**  
by **HARRY DRIVER**  
and **JACK ROSENTHAL**  
**The Chars**  
starring  
**ELSIE and DORIS V**  
with  
**ANN LANCASTER**  
**Clay**  
**Flo**  
**Amanda**  
**Cyril, bus driver**  
**Sydney, conductor**  
**Frank, commissaire**  
**ARTHUR**  
Other chars.....  
**GRACE NEWCOMBE**  
**Mr. Thornton**  
Incidental music comp.  
conducted by **RON GRAY**  
Designer, **John Cooper**  
† Production by **DOUGLAS**  
See page 7

**10.5**

# BBC Archive

## Election

### 'Swingometer'

**BBC** Text only | Help  Search [Explore the BBC](#)

**ARCHIVE** Home Collections Subjects Programmes People Meet the Experts Help

### SWINGOMETER | The pollster's favourite pendulum

#### About this collection

A mainstay of BBC election night coverage, the swingometer was designed to explain the unfolding results in visual terms. It has kept pace with evolving broadcast technology and developed from a simple hand-made prop into the latest in computer wizardry.

In this collection, we examine the evolution of this political pendulum and meet some of the presenters who made the device their own. Extracts from election nights over the decades remind us of dramatic victories and losses and demonstrate some of the stresses of a live television broadcast.

#### McKenzie's Lore

The king of the swingometer remembered.

**FIRST BROADCAST 1987**

[McKenzie's Lore](#) | [Nationwide | Election results with Sue Lawley](#) | [Decision '79 | Swingometer banter](#) | [Gallery | Broadcasting the Election](#)

### SWINGOMETER Collection

Programmes (9) Galleries (1)

#### GALLERY

**BROADCAST 1965** 2 MINUTES  
Noises off fail to dent David Butler's delivery.

#### GENERAL ELECTION RESULTS 1970

**BROADCAST 1970** 44 SECONDS  
Painting in a late swing.

#### NATIONWIDE

**BROADCAST 1974** 5 MINUTES  
Sue Lawley with election results for London and the South East.

#### DECISION '79

**BROADCAST 1979** 1 MINUTE  
Swingometer banter from 1979 with the irrepressible Bob McKenzie.

#### PROFILE

**David Butler**  
**BROADCAST 1983** 20 MINUTES  
Portrait of a swingometer pioneer.

#### MCKENZIE'S LORE

**BROADCAST 1987** 36 MINUTES  
The king of the swingometer remembered by friends, colleagues, politicians and pundits.

#### SIX O'CLOCK NEWS

**Election '92**  
**BROADCAST 1992** 2 MINUTES  
The swingometer goes large for 1992.

#### NINE O'CLOCK NEWS

**Analysis of the 1997 election.**  
**BROADCAST 1997** 3 MINUTES  
Peter Snow drives the graphics for the 1997 election.

#### NEWSNIGHT

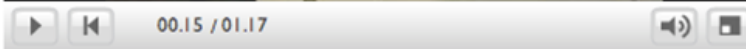
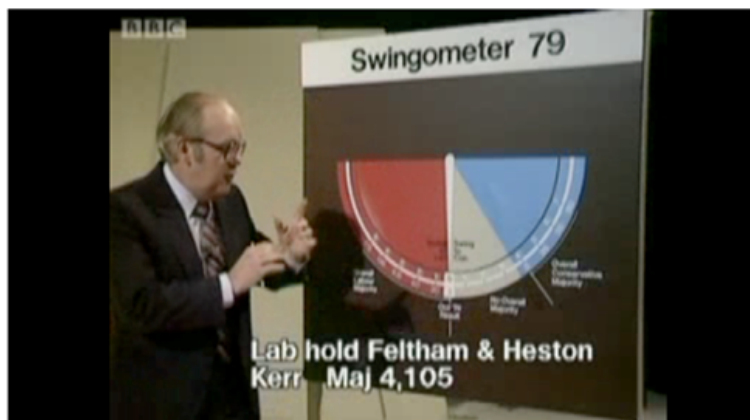
**A preview of 2005's election coverage.**  
**BROADCAST 2005** 4 MINUTES  
A virtual swingometer for Peter Snow in 2005.



SWINGOMETER | The pollster's favourite pendulum

Decision '79

Swingometer banter from 1979 with the irrepresible Bob McKenzie.



CHANNEL | BBC 1

FIRST BROADCAST | 03 May 1979

DURATION | 1 minutes 17 seconds

FIRST BROADCAST 1979

SYNOPSIS

Election night rookie David Dimbleby attempts to diffuse Professor Robert McKenzie's partisan support for the swingometer, while David Butler weighs in with a vote for the computer during this coverage of the 1979 general election.

DID YOU KNOW?

At this stage of the 1979 proceedings, the landslide victory for Margaret Thatcher and the Conservatives was not yet apparent, with only a 4.5% swing to the right being forecast by this point in the evening. This was David Dimbleby's first stint as the main anchor for the BBC's election night coverage and, sadly, was Robert McKenzie's last election appearance before his death.

CONTRIBUTORS

- David Dimbleby ..... Presenter
- David Butler ..... Contributor
- Robert McKenzie ..... Contributor

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Noises off fail to dent David Butler's delivery.
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BBC Archive  
Election  
'Swingometer'

THE CHANGING FACE OF DOCTOR WHO | How the BBC recast TV's Time Lord

About this collection

In 1966, William Hartnell stepped down from the lead role in the beloved science fiction series, 'Doctor Who'. Rather than simply recast the part, the production team came up with a solution that would ensure the series would run for years to come.

Discover what happens when one Time Lord hands over his TARDIS to the next. See early plans for the first 'new Doctor', Patrick Troughton, and discover how viewers reacted to the change. Photos also show the moments when new Doctors and their companions were unveiled and reveal those actors who narrowly missed out on becoming TV's favourite time traveller.



BBC Archive

Doctor Who documents

THE CHANGING FACE OF DOCTOR WHO Collection

Documents (20)

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LETTER TO 'RADIO TIMES' ABOUT WILLIAM HARTNELL.

WRITTEN 1965 1 PAGE

A viewer sends in a letter of support for 'Doctor Who' actor William Hartnell.

view document >

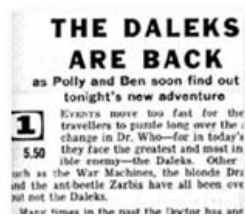


'THE NEW DOCTOR WHO.'

WRITTEN c. 1966 1 PAGE

A memo outlines the character of the second Doctor.

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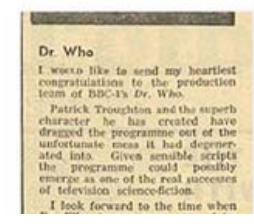


'RADIO TIMES', 5-11 NOVEMBER 1966

WRITTEN 1966 3 PAGES

Patrick Troughton's first appearance as 'Doctor Who' overshadowed by the Daleks.

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'RADIO TIMES' LETTERS PAGE, 24 NOVEMBER 1966

WRITTEN 1966 1 PAGE

The 'Radio Times' letters page receives a mixed reception to the new Doctor Who.

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The Battle of Mons Graupius >

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### The history of Skara Brae

By the time Skara Brae had been established the Neolithic inhabitants of Scotland had adapted from being nomadic hunter-gatherers to form settled communities based on agriculture and trade.

- > [The history of Skara Brae](#)
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### Early Scotland

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3,200 BC
- > [The Battle of Mons Graupius](#)  
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142 AD
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200-550 AD
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400 AD
- > [Columba founds a monastery on Iona](#)  
565 AD
- > [The Picts victorious at the Battle of Dunichen](#)  
685 AD
- > [Viking raids on Scotland](#)  
800s
- > [Kenneth MacAlpin becomes King of Picts](#)  
843 AD
- > [Constantine II becomes King of Alba](#)  
900 AD
- > [The Battle of Brunanburh](#)  
937 AD
- Next: Scotland United**
- > [The Battle of Carham](#)  
1016

3200 BC to 937	1018 to 1297	1297 to 1329	1371 to 1542	1542 to 1603	1633 to 1688	1689 to 1746	1754 to 1783	1789 to 1886	1911 to 1999
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