



ЕВРОПЕЙСКИ ПАРЛАМЕНТ PARLAMENTO EUROPEO EVROPSKÝ PARLAMENT EUROPA-PARLAMENTET
EUROPÄISCHES PARLAMENT EUROOPA PARLAMENT ΕΥΡΩΠΑΪΚΟ ΚΟΙΝΟΒΟΥΛΙΟ EUROPEAN PARLIAMENT
PARLEMENT EUROPÉEN PARLAIMINT NA ĦEORPA PARLAMENTO EUROPEO EIROPAS PARLAMENTS
EUROPOS PARLAMANTAS EURÓPAI PARLAMENT IL-PARLAMENT EWROPEW EUROPEES PARLEMENT
PARLAMENT EUROPEJSKI PARLAMENTO EUROPEU PARLAMENTUL EUROPEAN
EURÓPSKY PARLAMENT EVROPSKI PARLAMENT EUROOPAN PARLAMENTTI EUROPAPARLAMENTET

Direction générale de la Communication
Direction A - Média
Unité de l'Audiovisuel
Le Chef d'Unité

28th ANNUAL CONFERENCE OF CIRCUM REGIONAL

Malta, May 2010

- The Audiovisual Unit has four main missions:
 1. Providing the **institutional signal to TV throughout Europe by Satellite** for plenary sessions in Strasbourg and Brussels and for the **streaming** of committee meetings;
 2. Providing **technical facilities** to the media (TVBookings) and **assistance** to professionals (Hotline);
 3. Providing **Archives and illustrating videos, photos and audio** from the EP and the main topics under discussion;
 4. **Audiovisual Website** (work in progress – www.audiovisual.europarl.europa.eu) for media professionals. FTP server. Operational end-2010.

1. The AV Unit first mission:

- A. Providing the institutional signal for the EP plenary to TV (throughout Europe by Satellite)
 - **Every month** in **Strasbourg**, except August, (Monday to Thursday). All the debates and votes live in EbS/EbS+. More than 30 hours every session;
 - **Five times** a year in **Brussels** (additional plenary meetings) (Wednesday afternoon and Thursday morning). Broadcast live throughout EbS. Around 10 hours;

B. **Streaming** Committee Meetings or any other special event - Commissioners-Designate Hearings, etc.
800+ Committee Meetings & Press Conferences LIVE will be streamed in 2010

- Most of the committee rooms in the EP in Brussels (18 rooms) are equipped with **industrial cameras** (robot control). Some others are equipped with broadcast cameras also;
- The system allows us to provide live streaming of up to **13 committees in parallel**. All languages available in meetings are streamed (22 up to now),
- The EP, in this 7th Legislature, offers **full transparency** of the activities of all committee meetings.
- We plan to offer **VOD facilities** and **introduce metadata**, such as the Agenda, the list of participants and all meeting documents in the near future.

What is

EbS?

**Europe by Satellite (EbS) is:
The interinstitutional European Union
TV news agency.
It provides raw, unedited news
footage for media professionals.**



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- **EbS is broadcast in a clear, non-encrypted signal and can be received across the EU including the Canary Islands, as well as North Africa, the Middle East, the US East Coast and throughout Latin America and the Caribbean.**
 - **It is easily available using professional or standard TV satellite dish equipment for home use.**

EbS-EP Productions:

LIVE:

- **Plenary**
- **Press conferences**
- **Public Hearings**
- **Special Events**



EBS news

News summaries:

European current affairs in special slots at fixed times

Infoclip:

Brief thematic footage (b-roll) to illustrate a news summary made from freshly shot material of 4 min duration

Memoclip:

Brief thematic footage (b-roll) to illustrate a news item made from archive material

Stockshots :

Extensive thematic footage compilations on a current topic to illustrate a news story/report/documentary (duration:15-20 min)

EbS & Eurovision

- **EbS contributes with news items to the Eurovision network, the world's largest professional association of public broadcasters with more than 120 active and associated members.**
- **The EbS News items are then included in the Eurovision News Exchanges (EVN) at fixed time slots, and thereby made available to all members of the Eurovision network.**

1. PROVIDING TECHNICAL FACILITIES TO AV MEDIA (RADIO, PHOTO AND VIDEO)

The second mission of the Audiovisual Unit.
The planning/Booking services:

- One general rule: “First come, first served”
- What are the main facilities:
 1. **ENG facilities** (cameraman and sound engineer).
New P2 cameras (digital HD)
 2. **TV Studios**
 - Lobby set at the VoxBox with a Mobile Control Unit (HD) with a multi-cam system (6 to 8)
 - HD Digital studio (225m²) at the JAN building with 6 robot cameras and virtual décor facilities. Hosts up to 50 people in 1+10 configuration. Production in all professional formats.

The Audiovisual Facilities. Booking services

3. **Editing Rooms** (News edit, AVID, Aurora systems)
 - EP does not cover satellite transmission fees.
 - Very soon the AV Website will offer an FTP server and media facilities via Internet.
 - Radio studios - VoxBox area: Open studio with industrial cameras integrating Radio and images for Web use.
4. **Multimedia Radio studios** at the JAN (József Antall) building with Sony robot multi-cam industrial cameras.
 - Possibility of Live streaming
 - Multimedia radio studio website
5. **Photo facilities**
 - 6. **Hotline services:** A multilingual team can provide Tant mieux, moins de frais. Alors qu'est qu'ils veulent visiter?
 - Fernandoregular briefings or detailed information on upcoming events

2. Provide Archives and illustrating materials on the main topics under discussion at the EP

- Free of rights raw material about the EP's political priorities (climate change/energy; immigration, health, economic crises, etc.)
- Archive material from the European Parliament, (Audio, Video & Photo).
- New Audiovisual Media Library - more than 18.000 hours of EP images and many others topics free of rights.

3. Audiovisual Website (work in progress) for media professionals.

- Only for **media professionals** (Radio, TV and Photo),
- **Accreditation and booking on line** of AV Unit media services,
- **Low** and **high resolution** possibilities of download,
- **FTP server** open to the media for transmissions purpose (encrypted area)
- Weekly **Newsletter/alert** with the list of contents
- Fully operational from **September 2010**.