

"Your Balaton Summer" – The 1st European Cultural Exchange Programme of MTV

Every summer the colleagues of the regional stations of MTV work on a common project at Lake Balaton (one of the most visited tourist spots in Hungary), and produce a 5 minute information-news programme, the "**Balaton Summer**" (**Balatoni Nyár**). It is a live programme after the main news on channel 1 (m1) at 20.00 every day from June till late August. It is a colourful news-magazine with lots information as well as fun for the programme makers as well as for the audience. It is a programme made by regional television crews about a Hungarian region.

This summer, for the 1st time the Balaton crew would like to invite **11 video journalists** (one per week) from all over Europe to join the crew of the "Balaton Summer".

The "Balaton" crew needs your, the European journalist's "voice" (your remarks, opinions, experiences or sometimes just simply your mood) related to the day's event in the programme. We hope **you will appear on our programme each day** for 30" seconds or so, so that there is a commitment to the daily programme for the VJs. It will be "your corner" in the news programme, **while you have one week to go out with the shooting crews, and to find and make your story** that you can take home and broadcast it during 2009 free of any licence or right payments. There is no editorial control over the content that you take home with you apart from the fact that it has been sanctioned by your editor or Head of Programmes.

MTV offers you a car with a driver-technician and an interpreter while shooting your own story. In certain cases the crew can help you with camera and non-linear editing facilities, however you can work more easily if you bring your own camera with you, because of the limited resources.

The participation is **free of charge**. MTV will provide for all successful applications free accommodation with breakfast, lunch and dinner. The candidates / their stations should cover only the travel costs to Budapest.

The European Intercultural Programme begins on Sunday June 7th until Sunday, August 23rd and it works on a weekly basis. Every week starts on Sunday and finishes on next Sunday, so the day of arrival is on Sunday and the departure is the next Sunday.

There are 11 weeks of "Balaton Summer" in this season, so there are only **11 places** available (one place in each week), so please send your applications as soon as possible. Applications must be received by **Friday, May 8th 2009**. Mark your preferences, in case of successful application, which week would be the most convenient for you as the **1st, the 2nd and the 3rd choice**. It is important for us to be able to make a summer schedule with all the 11 successful applicants.

Weeks:

1st week: June 7-14

2nd week: June 14-21

3rd week: June 21-28

4th week: June 28- July 5

5th week: July 5-12

6th week: July 12-19

7th week: July 19-26

8th week: July 26 – August 2

9th week: August 2-9

10th week: August 9-16

11th week: August 16-23