



In conjunction with



The Thomson Foundation

6 day Workshop

Introduction to Video Journalism

To be held at

**European Youth Foundation Centre,
Budapest, Hungary**

**17th to 24 th October 2004
(To be confirmed)**

Introduction

Digital technology has brought many changes to the television industry. These are impacting heavily on news operations. The desire for more output at no extra cost has made broadcasters look at new ways of running their operations. New technology has allowed news operations to consider the use of small digital cameras and non-linear editing systems operated by journalists themselves. This is seen as a way of increasing output as well as saving money.

Circom Regional, in association with The Thomson Foundation, recognising these changes, is able to offer an introductory training course that incorporates the best practise of television reporting together with the practical aspects of filming and editing. The 6 day course will introduce journalists to the principles of good TV reporting, but emphasis will be placed upon practical work – the use of the camera and the non-linear laptop editing system. The main objectives of the course are:

- Introduction to the main principles of television news storytelling
- Thinking in pictures
- The importance of balanced and fair journalism
- The practicalities and exercises for good television reporting
- Interviewing and piece to camera techniques
- Story packaging
- Writing for television
- How to operate a small DV/DVCam camera and ancillary equipment.
- Filming techniques.
- Introduction to Avid Xpress DV non-linear editing software
- Practical filming exercises.
- Personal editing of stories.

The course leader will be Ian Masters, Controller of Broadcasting for the Thomson Foundation.

Karol Cioma, a former BBC picture editor and trainer will run the practical elements of the course. Karol, one of the first people in the BBC to adopt multi-skilling techniques, has considerable experience of both filming and editing for news.

By the end of the course participants should be able to film and edit their own material, on the equipment used during the course .

They will have on tape their own practical exercises including stand-uppers, interview techniques, how to make good shots, filming a sequence and a short news story.

The course will be limited to 8 participants. Two participants will share one camera and one editing system.

All will be expected to be practising journalists who contribute regularly to their news programme

All will be expected to have a good working knowledge of the English language

Meals and accommodation will be provided at the European Youth Centre, Budapest.

Travel to and from Budapest will be at the expense of the Circom Regional member stations.

Circom Regional and the Thomson Foundation provide the training free of charge.

All will be expected to have adequate, travel, sickness injury and loss insurance cover.

Course Structure

Sunday

7.30 pm – Welcome reception from MTV Hungary and Circom Regional

Monday

09.30 – 10.45

Introductions

Ian Masters, Karol Cioma

“What is a good television news story?”

A look at some video journalism news stories.

10.45 – 11.00

Coffee break

11.00 – 12.00

“The importance of pictures – oh yes, and sound.” *Ian Masters*

12.00 – 13.00

An introduction to our camera equipment
Including microphones and tri-pod.
Using a DV/DVCam

Karol Cioma

13.00 – 14.00

Lunch

14.00 – 15.00

Filming Exercise 1 (The Building)

Karol Cioma

15.00 – 15.30

Viewing of rushes

Ian Masters, Karol Cioma

15.30 – 15.45

Coffee break

15.45 – 17.30

The Avid software and loading rushes into the computer. Basic editing

Karol Cioma

Tuesday

09.30 – 10.45

The Interview

Ian Masters, Karol Cioma

Principles and skills of good interviews.

The importance of the 2 shot and cut-away shots

10.45 – 11.00

Coffee break

11.00 – 13.00

Practical exercise – Filming an interview
Editing an interview

Karol Cioma

Viewing our interviews

Ian Masters, Karol Cioma

13.00 – 14.00

Lunch

14.00 – 15.00

The piece to camera (PTC) or standupper
Why and when do we do stand-uppers?
Are they necessary?

Ian Masters

15.00 – 17.30

Filming, editing and viewing a series of
3 standuppers that are linked together

Karol Cioma

Wednesday

09.30 – 12.00

Writing for television news stories
The “Owls” exercise
Story ideas in Budapest for the video journalist

Ian Masters

10.45 – 11.00

Coffee break

12.00 – 13.00

Filming for the editor. Providing cutting points.
How to use the camera professionally and
Creatively.

Karol Cioma

13.00 – 14.00

Lunch

14.00 – 17.30

What is a filmed sequence?
Filming, editing and viewing a sequence.

Thursday

09.30 – 17.30

Researching, filming our news stories

Friday

09.30 – 13.00

Filming stories

13.00 – 14.00

Lunch

14.00 – 17.00

Editing stories

Saturday

09.30 – 13.00

Editing stories

Karol Cioma

11.00 – 11.15

Coffee Break

11.15 – 13.00

Editing Stories

13.00 – 14.00

Lunch

14.00 – 16.00

Archiving DV

Karol Cioma

Looking after your equipment

Future technology

Transferring stories to DV tape

16.00 – 16.15

Coffee break

16.15 – 17.30

Viewing stories

Ian Masters, Karol Cioma

Course summary

Feedback

17.30 – 18.00

Packing of equipment.